

Asthma and Allergy Foundation of America

**Michigan Chapter
2075 Walnut Lake Road
West Bloomfield, MI 48323**

Address Service Requested

***This conference provides
practical tools for the clinical
management of asthma &
allergy patients***



**Register On-Line at:
aafamich.org/Events**

**CME/CEU
Available**



Improving Asthma & Allergy Outcomes in Primary Care

**Presented by:
Asthma & Allergy Foundation of
America - Michigan Chapter**



Saturday ~ March 10, 2012

8:00 am – 12:30 pm

Birmingham Conference Center

31301 Evergreen ~ Beverly Hills, 48025

LEARNING OBJECTIVES

Objectives of this course are designed to cover common dilemmas of asthma & allergy care and to broaden the approach to management & treatment decisions. Participants will be able to:

- Illustrate the genomics and the burden of asthma and allergies in Michigan & Nationally
- Diagnose asthma & allergy patients according to the latest evidence-based guidelines
- Implement regimes based on evidence-based guidelines for treatment and management
- Recognize the prevalence of food allergies and understand the latest treatment guidelines, including the appropriate use of epinephrine

FACULTY:

Georgia Dunston, Ph.D. Chair - Department of Microbiology, Howard University & Founding Director - National Human Genome Center & Director - Molecular Genetics, NHGC

Matthew Greenhawt, MD Assistant Professor - Allergy & Immunology, University of Michigan

Karen Meyerson, RN, MSN, FNP-C, AE-C Manager - Asthma Network of West Michigan (ANWM) & President - National Asthma Educator Certification Board (NAECB)

Paul Thill, Pharm.D., BCPS Associate Professor - Pharmacy Practice, Ferris State University



Program Agenda

7:00-8:00 am Registration, Breakfast, Networking and Exhibit Visits

8:00 am Program begins promptly

- Genomics & Asthma, Georgia Dunston, Ph.D.
- Pharmacology Update, Paul Thill, Pharm.D., BCPS
- Next Generation Food Allergy Treatments, Matthew Greenhawt, MD
- Get the "GIST", Karen Meyerson, RN, MSN, FNP-C, AE-C

11:40 Speaker Panel/Case Discussion

12:30 pm Program Ends

This conference has been expressly designed for:

Primary Care Physicians
Advance Practice Nurses
Pulmonologists/Immunologists
Respiratory Therapists
Physician Assistants
Asthma Educators
Pharmacists
Nurses

CEU & CME Credits Are Earned:

Physicians

Qualifies for **4 AMA Category 2 Credits™**

Nurses

Qualifies for **4 hours of CEU's**, under Rule 2(l) of the Continuing Education Requirements for Michigan Nurses

Participants should only claim credit commensurate with the extent of their participation in the activity.

Held at the
Birmingham Conference Center
31301 Evergreen Road
Corner of Evergreen & 13 Mile
Beverly Hills, MI 48026
www.TrainHere.com ~ 248.203.3670

All information confirmed at time of publication



Registration Form

Register On-Line
or
Phone/Fax this form,
along with payment to:

Asthma and Allergy Foundation of America – Michigan Chapter

2075 Walnut Lake Road
West Bloomfield, MI 48323

Phone: 248.406.4254

Fax: 248.757.2102

E-mail: aafamich@sbcglobal.net

www.aafamich.org

Program Cost: Allied Health **\$50.00**
Physicians **\$75.00**
3 or more – Same Office **10% discount**

Registration & Breakfast begins at 7:00 am
Program starts promptly at 8:00 am

Check here if CME/CEU needed

Name _____ Credential _____

Address _____

Phone _____

E-mail (registration confirmation will be sent by email)

Method of Payment:

Check MasterCard Visa American Express

Credit Card No. _____ Expiration Date _____

Signature _____