

Asthma and Allergy Foundation of America  
Michigan Chapter  
2075 Walnut Lake Road  
West Bloomfield, MI 48323

Address Service Requested

*This conference provides  
practical tools for the  
clinical management of  
asthma & allergy patients*



Register On-Line at:  
[aafamich.org/Events](http://aafamich.org/Events)

- CME Available -



## Emerging Science in Asthma & Allergy Management



**Saturday  
March 20, 2010**

**9:00 am - 2:00 pm**

**"The Corners" - 2075 Walnut Lake Rd.  
West Bloomfield, MI 48323**

Presented by:  
The Asthma and Allergy Foundation of  
America - Michigan Chapter

 Asthma and Allergy  
Foundation of America®  
MICHIGAN CHAPTER  
A 501(c)3 Organization

## How will this symposium benefit patient care and my practice?

Whether you are a Pediatrician, Family Practitioner or Specialist, you are acutely aware of the number of people suffering from out of control asthma and allergies. Keeping up with best practice protocols can be difficult.

The knowledge gained from this conference will provide you with the latest research and evidence-based guidelines for improved diagnosis, treatment and management of asthma and allergies.

## Distinguished Speakers Include:

**Christian Nageotte, MD** Board certified in Pediatrics, Allergy and Immunology. Clinical professor of medicine at Wayne State Medical School and Program Director of Allergy and Immunology at Henry Ford Hospital. Service Chief of Allergy and Immunology at the Henry Ford West Bloomfield Hospital. Dr. Nageotte is also part of the "Medical Mentorship" program that trains fellows, residents, and medical students in southeast Michigan.

**Karen Meyerson, RN, MSN, FNP-C, AE-C** Manager, Asthma Network of West Michigan. Clinical Adjunct Faculty at Kirkhof College Nursing - Grand Valley State University. Serves on the Michigan Asthma Advisory Committee, the Michigan Pediatric Asthma Mortality Review Panel, the Michigan Consortium of Asthma Coalitions Steering Team, and was elected to the National Asthma Educator Certification Board, where she serves as Vice-Chair. Recently received the Meritorious Service Award from U.S. EPA Region 5.

**Beth Kohn-Converse, L.Ac.(CA), M.T.O.M. Dipl.Ac., Dipl. CH** Henry Ford Health System - Center for Integrative Medicine. Licensed Acupuncturist and nationally certified in Acupuncture and Chinese Herbology. Ms. Kohn-Converse has extensive experience in Physical medicine & Addiction medicine, in addition to her private practice and work with the Center for Integrative Medicine. She was a volunteer providing acupuncture care to the FEMA workers during the 9-11 rescue and recovery efforts. Beth is an expert in Traditional Oriental Medicine & other alternative methods, where she helps patients with a variety of health concerns like women's health issues, acute and chronic pain, digestive disorders and chronic diseases.



## What topics are covered?

- **Advances in Food Allergy Treatment & Outcomes**
- **Asthma Action Plans: Can They Save Lives?**
- **Integrating Natural Medicine in Asthma & Allergy Care**
- Review the most current materials & information offered by local & national organizations
- Enjoy a Continental breakfast and delectable lunch

## This conference has been expressly designed for:

Primary Care Physicians  
Asthma/Allergy Physicians  
Pulmonologists  
Physician Assistants  
Asthma Educators  
Nurse Practitioners/Nurses  
Respiratory Therapists  
Pharmacists

Continuing Education Credits  
Continuing Medical Education  
Credits are earned:

### Physicians

Qualifies for 2 hours - Category 2  
CME's

### Nurses

Qualifies for 2.5 hours of CEU's  
under Rule 2(l) of the Continuing  
Education Requirements for  
Michigan Nurses

## Unrestricted Educational Grants & Sponsorships provided by:

- Phadia/ImmunoCAP
- AstraZeneca



- Shionogi Pharma, Inc.
- Merck

All information confirmed at time of publication



## Registration Form

Register On-Line  
or  
Phone/Fax this form,  
along with payment to:

### Asthma and Allergy Foundation of America - Michigan Chapter

2075 Walnut Lake Road  
West Bloomfield, MI 48323

Phone: 248.406.4254

Fax: 248.737.8862

E-mail: aafamich@sbcglobal.net  
www.aafamich.org

**Program Cost: \$35.00**

Registration/Breakfast begins at 8:00 am  
Program starts promptly at 9:00 am

Check here if continuing education credits needed

Name \_\_\_\_\_ Credential \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail (registration confirmation will be sent by email)

## Method of Payment:

Check     MasterCard     Visa     American Express

Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_