











The Asthma and Allergy Foundation of America's Allergen Labeling Survey

1. Have you or your child been diagnosed by a physician with one or more allergies?			
		Response Percent	Response Count
YES		98.1%	2,452
NO		1.9%	47
<i>answered question</i>			2,499
<i>skipped question</i>			8


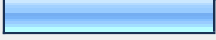
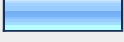

2. Have you or your child ever had an allergic reaction to foods?			
		Response Percent	Response Count
YES		96.4%	2,410
NO		3.6%	89
<i>answered question</i>			2,499
<i>skipped question</i>			8

3. How often do you read the ingredient list on food packaging to check for potential allergens?			
		Response Percent	Response Count
ALWAYS		90.0%	2,229
OFTEN		8.4%	207
RARELY		1.3%	32
NEVER		0.6%	14
<i>answered question</i>			2,476
<i>skipped question</i>			31


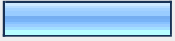


4. Are you familiar with “allergen advisory labels” on food packaging, such as “This product contains milk, soy and tree nuts,” or, “This product is manufactured in a facility that also processes nuts,” etc.?

		Response Percent	Response Count
YES		99.3%	2,449
NO		0.7%	18
		answered question	2,467
		skipped question	40

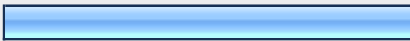

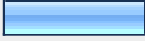

5. How often do you read the ingredient list on food packaging to check for potential allergens if there is already an allergen advisory label on the package?

		Response Percent	Response Count
ALWAYS		61.5%	1,522
OFTEN		23.1%	571
RARELY		12.9%	318
NEVER		3.0%	73
		answered question	2,474
		skipped question	33



6. If you read an allergen advisory label and are allergic to the substance mentioned in the advisory, do you avoid the food or product?

		Response Percent	Response Count
ALWAYS		79.5%	1,960
OFTEN		18.3%	451
RARELY		2.2%	54
NEVER		0.6%	14
		answered question	2,465
		skipped question	42




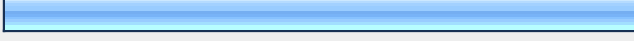
7. In your opinion, how effective are allergen advisory labels, like “This product was processed on machinery used to process peanuts,” for example (or any allergen you are allergic to) in notifying you that there is a risk that an allergen is present in a product?

		Response Percent	Response Count
ALWAYS		44.9%	1,102
OFTEN		37.5%	920
RARELY		15.4%	378
NEVER		3.2%	78
		answered question	2,453
		skipped question	54


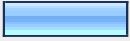
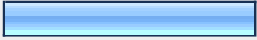
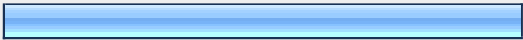
8. In your opinion, would a consistent allergen advisory label used by every manufacturer be more effective in conveying the risk that an allergen could be present in a product?

		Response Percent	Response Count
YES		97.4%	2,389
NO		2.6%	65
		answered question	2,454
		skipped question	53



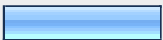
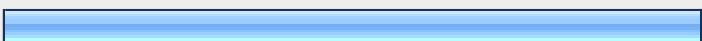
9. How often do you purchase a product if the allergen advisory label says: “May contain milk and soy,” for example (or any allergen you are allergic to)?

		Response Percent	Response Count
ALWAYS		1.8%	45
OFTEN		5.9%	146
RARELY		23.2%	572
NEVER		70.0%	1,725
		answered question	2,465
		skipped question	42

10. How often do you purchase a product if the allergen advisory label says: “This product was processed on machinery used to process shellfish,” for example (or any allergen you are allergic to)?

		Response Percent	Response Count
ALWAYS		2.6%	63
OFTEN		13.3%	327
RARELY		27.5%	677
NEVER		57.0%	1,405
		<i>answered question</i>	2,465
		<i>skipped question</i>	42



11. How often do you purchase a product if the allergen advisory label says: “May contain trace amounts of peanuts,” for example (or any allergen you are allergic to)?

		Response Percent	Response Count
ALWAYS		1.3%	33
OFTEN		5.2%	127
RARELY		16.9%	416
NEVER		77.0%	1,890
		<i>answered question</i>	2,456
		<i>skipped question</i>	51



12. How often do you consume a product if an allergen is listed in the ingredients section of the label?			Response Percent	Response Count
ALWAYS			0.3%	8
OFTEN			1.8%	44
RARELY			7.7%	189
NEVER			90.5%	2,228
			<i>answered question</i>	2,463
			<i>skipped question</i>	44

13. In your opinion, which example of allergen advisory labeling is most helpful for you?			Response Percent	Response Count
“Contains (allergen)”			53.8%	1,324
“May contain (allergen)”			14.3%	351
“This product was processed on machinery used to process (allergen)”			19.8%	486
“Produced in a facility with an allergy control plan. The possibility of contact with allergenic ingredients has been minimized. May still contain trace amounts of (allergen)”			25.1%	616
“Allergy Information: May contain (allergen)”			36.8%	906
			<i>answered question</i>	2,459
			<i>skipped question</i>	48

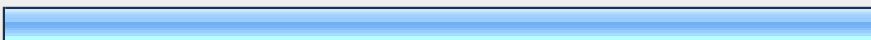

14. In your opinion, do you think manufacturers should be required to include allergen advisory labels on food packaging if it does contain an allergen as a main ingredient?

		Response Percent	Response Count
YES		97.3%	2,393
NO		2.8%	68
<i>answered question</i>			2,460
<i>skipped question</i>			47



15. In your opinion, do you think manufacturers should be required to include allergen advisory labels on food packaging if the allergen is not a main ingredient but the package “may contain” an allergen?

		Response Percent	Response Count
YES		98.2%	2,413
NO		1.8%	44
<i>answered question</i>			2,457
<i>skipped question</i>			50

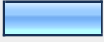
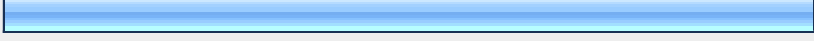
16. In your opinion, do you think manufacturers should be required to include allergen advisory labels on food packaging if that food was processed in a plant or on a machine that also processes allergens?

		Response Percent	Response Count
YES		96.1%	2,343
NO		3.9%	94
<i>answered question</i>			2,437
<i>skipped question</i>			70


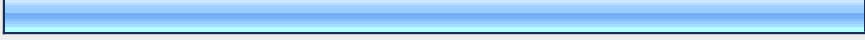
17. In your opinion, do you think that manufacturers should be required to include allergen advisory labels on packaging for non-food products like cosmetics, soaps, hair products and medications applied to the skin?

		Response Percent	Response Count
YES		97.4%	2,401
NO		2.6%	64
<i>answered question</i>			2,465
<i>skipped question</i>			42

18. In your opinion, do you think the current manner of allergen advisory labeling is sufficient?

		Response Percent	Response Count
YES		10.6%	259
NO		89.4%	2,187
<i>answered question</i>			2,446
<i>skipped question</i>			61

19. In your opinion, do you think that listing a product's ingredients is sufficient and allergen advisory labeling is not needed for you?

		Response Percent	Response Count
YES		5.0%	122
NO		95.0%	2,339
<i>answered question</i>			2,461
<i>skipped question</i>			46

20. Write any comments or questions you have about food labeling or allergen advisory labels:		
		Response Count
		1,413
	<i>answered question</i>	1,413
	<i>skipped question</i>	1,094

21. To help us better grasp our reach, please tell us what state you currently reside in?			
		Response Percent	Response Count
State:	<input type="text"/>	100.0%	2,403
	<i>answered question</i>		2,403
	<i>skipped question</i>		104

22. If you would be interested in receiving more information about food allergies and related conditions, please provide your contact information below. THIS INFORMATION IS OPTIONAL.			
		Response Percent	Response Count
Name:	<input type="text"/>	94.5%	1,047
Company:	<input type="text"/>	6.9%	76
Address:	<input type="text"/>	85.0%	942
Address 2:	<input type="text"/>	4.7%	52
City/Town:	<input type="text"/>	87.0%	964
State:	<input type="text"/>	89.6%	993
ZIP/Postal Code:	<input type="text"/>	87.5%	969
Country:	<input type="text"/>	77.4%	858
Email Address:	<input type="text"/>	90.3%	1,000
Phone Number:	<input type="text"/>	39.4%	436
	<i>answered question</i>		1,108
	<i>skipped question</i>		1,399